# Privacy Policy for Texting (as required by The Campaign Registry (TCR))

Your privacy is important to us. Text messaging will only be used as a means of communication between the office of Sidney T. Robin, MD and the patient. We do not share or disclose your personal information to third parties without your consent. By opting in, you consent to receive text messages related to your care, including appointment reminders, updates, and other relevant communications.

## Information We Collect and Method of Collection

We collect personal information, including your name and phone number, to send you text messages. Additionally, we may collect message interaction and consent data, such as delivery status, response data, and opt-in method. You provide your personal information when you contact us to make an appointment or if you are referred to our office.

## How We Use Your Information

We use your information to send healthcare-related text messages, such as appointment reminders, medication updates, and informative links. We also use your information to monitor and improve our text messaging services.

## **Data Sharing and Disclosure**

We do not sell or share personal data collected under this policy with third parties or affiliates for marketing or promotional purposesp. Your text message opt-in is not shared with third parties, except as required by law or with our trusted service providers as necessary to provide text messaging services.

#### Data Usage

You may receive periodic messages based on the information and promotions we believe are relevant to you. Message frequency may vary. Standard message and data rates may apply to any messages sent from us. Check with your mobile provider for details on your service plan.

#### **Text Message Opt-Out**

If you are receiving text messages from us and wish to stop receiving them, simply respond with "STOP" to the number from which you received the message. Once we receive your request, you will no longer receive further text messages from us.

#### **Text Message Help**

For assistance, text "HELP" or contact our office directly at 512-459-4177.

 $\square$  I would like to opt in for full communication.

 $\Box$  I would like to opt out of texting communication from the office.

Name: \_\_\_\_\_

Date:
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